



# WHAT IS E-AMP? HOW DO I USE IT?

Imagine... a simple, easy, and inexpensive way to automatically build your Eniva business! The Eniva Automatic Marketing Program (E-AMP) provides a **professional SAMPLING system at half the cost and half the time of doing it yourself**. The E-AMP program provides an easy step-by-step system for building your Eniva business through sampling—with minimal time and minimal investment! See full details in your Eniva Online Office!

Over \$10 Value  
**ONLY \$4.99**  
Includes Postage!

## Example: Each VIBE Fruit Sensation E-AMP Sample Pack Includes:

**2 VIBE Packets**  
2-single serve packets of the new VIBE Fruit Sensation.

**Customized Welcome Letter**  
Personalized letter with your Member ID number (Courtesy Code) so when they buy, you get the commissions. Also, back of letter has info on six of Eniva's other best-selling products.

**VIBE "Quick Start" Flier**  
Quick reference sheet gives them instant information about all the power that's packed into VIBE Fruit Sensation. This is customized with your Member ID number (Courtesy Code).

**VIBE Information Brochure**  
VIBE 6-panel, full-color brochure packed with information about the new VIBE... And, is customized with your Member ID number (Courtesy Code).

**Follow-up Management System**  
Postcard reminder sent to you. Shows who your sample pack went to and includes a step-by-step guide for your follow-up steps.

**Customized Referral Ordering**  
Web link to this splash page is given to your prospects. When they use this and buy, you get the commissions.

**VIBE E-AMP Package: ID # EAMPN \$4.99 CV (BV) .25**

## ResVante E-AMP also available



### ResVante Pack Includes:

- ResVante Packet
- Customized Welcome Letter
- ResVante Flier
- Follow-up Management System
- Customized Referral Ordering

**ResVante E-AMP Package:**  
ID # EAMPNR \$4.99 CV (BV) .25

## Here's what you need to know to use E-AMP

- 1. Make a list.** You will need names and addresses. Some examples may include: Friends, family and warm contacts who have not yet tried Eniva products, your friend you saw at the grocery store, your holiday Card list, a recent wedding list. You can also request previous Eniva users who have not ordered for awhile in your organization (the Eniva Home office can help you identify these individuals).
- 2. Order E-AMP sample packets.** Have the names & addresses of your prospects ready. Call 1-866-999-9191 / press 1 / ask for an E-AMP specialist. Select the VIBE or ResVante packet(s) you want to send each person, either choose a "New Prospect" or "Reactivation" Packet.
- 3. Eniva does the work!** Eniva will automatically assemble and customize your marketing materials and product samples, then mail the E-AMP Sample Packet first class to your selected individual(s). At the same time, Eniva will send you an E-AMP Instruction Follow-Up Card.

**Follow-up, offer assistance and take the order!**





# SAVE TIME, SAVE MONEY AND... **GROW YOUR INCOME** WITH E-AMP!



***"I SEND OUT MULTIPLE E-AMPS EACH DAY...  
I JUST ACHIEVED EXECUTIVE REGIONAL MANAGER!"***

"In this industry, it is important to share information with as many people, as quickly as possible. Eniva's new E-AMP program is the perfect answer. I just call or email my name to the Eniva E-AMP Team, and the package is delivered to my prospect's door in a matter of days. Eniva handles all the details... they send them out right away... AND, it's cheaper than I could ever do it myself. Plus, they send me a postcard letting me know the person was mailed their package. **I'm actually sending out multiple E-AMPs a day, and the daily time commitment on my part is about 60 seconds!**"

– Ryan Bowman, Executive Regional Manager

***"I'VE SENT 100s OF EAMPS SINCE CONFERENCE...  
I JUST PROMOTED A PERSONAL SENIOR REGIONAL  
MANAGER AND A PERSONAL AREA MANAGER!"***

"Since the Conference, I've sent out more than 200 E-AMP packs! Last month I had personal enrollments that achieved Senior Regional Manager AND a brand new Area Manager!

"Sampling works! Over the last 10 years, I have personally sent out thousands of various samples to build my business... but at significant cost and time. **With the Eniva E-AMP sampling program, I can now send out more samples at half the cost and time of doing it myself.** Be smart—grow your business with samples through E-AMP!"

– Roger Swedzinski, Double Crown Director



***"LAST MONTH NUMEROUS NEW AMs AND RMs...  
SAMPLING IS WHAT MADE THIS HAPPEN!"***

"Wow! The E-AMP system is a tool that can be used effectively by everyone—especially those who are only part time in the business. I am personally using and encouraging all of my teammates to "WIN" with this value driven and effective program!

**Last month we had numerous Area Managers and Regional Managers, and I believe the sampling efforts of my Team is what helped make this happen. The more you sample the more you'll grow your business."**

– Dave Larsen, Double Crown Director

