



## ENIVA HOSTS NATIONAL LEADERSHIP SUMMIT

FOR IMMEDIATE RELEASE

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(Minneapolis, MN) The top echelon of Eniva independent distributors gathered at the company's international headquarters for an intensive training and development seminar Mid-March. Leaders from throughout the U.S. devoted several days to leadership training, advertising and promotional strategies, team development practices, learning systems, and business building methods.

Top sales performers from Eniva's elite President's Club led the training sessions. The educational presentations were complemented by special lectures from Eniva Chief Executive Officer Andrew Baechler and Eniva Chief Medical Officer Dr. Benjamin Baechler. Internally-known leadership speaker, Tim Goad, rounded out the panel of impressive presenters. His topics on team-building, goal-setting and vision were well-received by those attending.

Stated Eniva CEO Andrew Baechler, "This was by far our best training seminar ever. The caliber of participants and the level of training topics made it a powerhouse weekend. People are more committed than ever to help empower others to achieve wellness in their lives. We put forth an exciting 90-Day Challenge this weekend, and we expect great results."

Added Eniva Triple Crown Director Dr. Norm Burba, "From what I have seen over decades of researching and using nutritional products, Eniva's are the most innovative and advanced on the market. We see and hear it every day from the people whose lives are changed when they use Eniva products. The training we've just had together helps reinforce the reasons why we want to make sure other people know about Eniva."

Dr. Baechler spoke specifically about the topic of Eniva's newest best-seller, VIBE Fruit Sensation. He also led the group through training on how customers need to work with their primary care providers closer to achieve better outcomes using nutrition. Stated Dr. Baechler, "It's exciting to see how the traditional medical community is beginning to recommend complementary therapies, including nutrition, as a way for people to be proactive and preventive with their health. What's even more exciting now is to work with customers and their primary care providers toward the goal of having their nutritional supplements incorporated into their wellness plans."

Eniva's next international Conference is scheduled for June 24 and 25 in Minneapolis, MN.

Located in Minneapolis, MN, Eniva manufactures and distributes highly advanced nutraceutical products. Founded in 1998, Eniva is the pioneer in liquid nutritional technologies. More than 100 products have served millions of customers throughout the world via Eniva's independent home-based distributors. For more information, contact: Mary Veloske, Executive Vice President, 763-795-8870 or visit: [www.eniva.com](http://www.eniva.com).

