

Anti-Aging Agent VIBE VESTS are a hit. You can't miss with those souped-up equipped orange vests!



Eniva Picture Winners are recognized mainstage.



Starsky and Hutch came and "SPLIT." They are just about as cool as VIBE – especially with their leather jackets, hair, and sunglasses.



Marilyn Monroe even made an appearance. Can she heat things up or what?!



Game Show Contestants – Get ready for the Fastest Finger Competition!



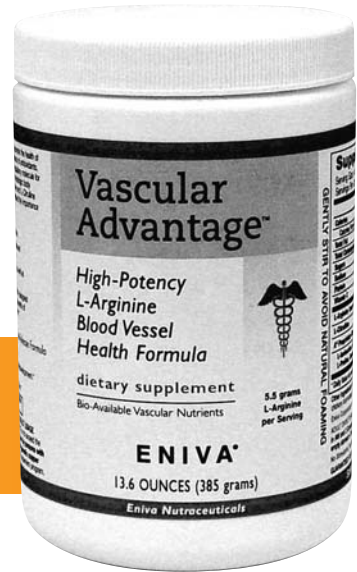
All the best – breaking National Director records...



During the conference, a collection was taken for widows and orphans of the Tsunami tragedy. Together we collected over \$5000. Eniva then multiplied the donation by 3 and sent over \$15,000 worth of Eniva products to aid the victims. The non-profit organization, Children of Promise, is now delivering the Eniva products throughout the relief regions. Thank you everyone for your support.



NEW PRODUCT RELEASE



High-Potency L-Arginine Blood Vessel Health Formula

Vascular Advantage™

Vascular Advantage™ is a great tasting nutraceutical product designed to promote the health of the cardiovascular system through the support of vascular integrity, the presence of antioxidants, and the encouragement of nitric oxide production.* Nitric oxide is the key regulatory molecule for circulation and arousal, as well as plays a role in multiple immunologic and physiologic body processes to maintain healthy living and energy.* Research indicates L-Arginine and L-Citrulline help produce nitric oxide. Research and multiple clinical trials have demonstrated the importance of nitric oxide production as related to human health.

Vascular Advantage™ contains the following:

- L-Arginine:** Critical precursor amino acid needed for nitric oxide production.
- L-Citrulline:** An amino acid that recycles partially used L-Arginine for continued nitric oxide production.
- Vitamin C:** A vitamin critical for the structural integrity of blood vessels, as well as a potent antioxidant.

- A⁴ Proprietary Blend:** An adjuvant amino acid and antioxidant combination designed to promote formula stability and provide additional pathway benefits of lean muscle mass, energy, and growth hormone enhancement.*
 - Growth Hormone Production
 - Antioxidant Activity
 - Lean Muscle Mass Development
 - Energy Production

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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Research is ongoing.

PowerPulse™ Protein

Bioactive Protein Peptide System

STEP 1

- **Purification, Concentration, & Isolation** - Utilization of membrane filtration and ion-exchange chromatography for the creation of purified and isolated whey protein.

STEP 2

- **Isolation Hydrolysis** - Using enzymatic proteases, peptide bonds are broken and unique peptide fragments are created, increasing beneficial amino nitrogen levels and bio-availability.

STEP 3

- **Molecular Weight Profiling & Selection** - Applying Size Exclusion Chromatography, functionally active individual peptide fragments are identified, selected, and concentrated.

PowerPulse Protein's Additional Unique Features:

- All-natural purified whey protein isolates and hydrozylates
- Natural source pH branched chain and essential amino acids
- Specific protein hydrozylates to promote cardiovascular health
- Instantized - mixes easily with your favorite drink
- No artificial or synthetic sweeteners
- Diabetic friendly
- Tasty vanilla flavor
- **Great value – one serving packs 20 grams of protein**
- **No carbs, No fat – one serving contains no carbs and no fat**

Supplement Facts

Serving Size: 2 Level Scoops (22.5 grams)
Servings Per Container: 15

	Calories 82	Calories From Fat 0
	% Daily Value*	
Total Fat 0 g	0%	
Saturated Fat 0 g	0%	
Cholesterol <3 mg	<1%	
Sodium 105 mg	4%	
Potassium 160 mg	5%	
Total Carbohydrate 0 g	0%	
Dietary Fiber 0 g	0%	
Sugars 0 g		
Protein 20 g	40%	
Calcium 80 mg	8%	
Iron 0.6 mg	3%	
Lactose <0.25 g	†	

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

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LEADERSHIP SPOTLIGHT

Bev Lenz



Bev Lenz, ND – Ripon, WI

"We've had people at meetings within minutes of drinking the Cell-Ready Minerals feel an immediate impact with their breathing and others with muscle and joint improvements. It's amazing, to have a role in helping others feel better quickly. And then, when you help kids, it's just the most awesome thing in the world... Phenomenal things have happened."

Bev is truly reaching outward as she takes her message of wellness on the road and travels across the United States. With the support of her upline, Ralph Weber, they truly get focused. Says Bev, "We'll go for a month at a time, and we hold a meeting just about every night. I think the thing that drives me is the fact that we see different people all the time, and we can help so many of them."

By continually meeting and following up with people, Bev has a dramatic portfolio of testimonies, and some of the amazing stories she shares are close to home, too. "Recently my mother-in-law, who is 96 years old, had a varicose vein burst, and it created serious complications. After she got out of the hospital, I took her some copper, and her varicose veins began shrinking by just spraying copper on topically."

Bev also tells of another experience near her home, "My sister called one evening to ask what products would be helpful for someone with Macular Degeneration. I came to find out a friend truly needed to get started with the VIBE and the Ocuvist. He took a bottle of the Ocuvist on Sunday evening, and Monday sometime during the day, he was talking to his son and in his conversation he said, 'You know, the TV isn't as blurry as it normally is.' Of course, then it hit him, 'I can see,' and he continued to get better. Talk about being excited and happy!"

So what does the future hold for Bev? "I feel like I've got more background to share. I'm probably much more able to talk to people, to help people now. In the future I just want to keep doing the same, and I just hope to be able to help even more people."

Congratulations Bev, as a personal witness to these incredible products we treasure your involvement with Eniva. We are so very excited for the future and the many more people who will find improved health through your efforts.

Four years after Eniva's products saved her life, one of the newest National Directors is still a constant witness to the miracles contained within Eniva's amazing products. Bev Lenz learned about Eniva when she needed it most. **"I was in management at Speed Queen, the largest company in town. They produce washers and dryers. I was the first female foreman and the first female in management at the company. My kidneys quit functioning and that led to many health challenges. I had to take a leave, but this all led to my life being saved by the Eniva products."**

With a new sense of purpose and wellness, Bev found it easy to share her story. "It was very powerful when I shared what had happened to me because the products actually saved my life. It wasn't hard for me to pass Eniva products around to friends and family. The nice part was family and friends saw the difference it made in me, so they were anxious to try the Eniva products."

When asked of the accomplishments Bev is most proud of with her Eniva business, she replies, "The biggest accomplishment is watching people regain their health." Bev recalls the many times she has been brought to tears by the stories of those she has helped.

Bev's BUSINESS Tips

- 1) **Learn as much as you can** from people who are already in the business.
- 2) **Be a good listener.** Remember, everyone is important and has needs attached to feelings.
- 3) **Be patient and "drip" on people.** Although you're going to get many rejections, you don't have to keep nagging people – because they don't like it. Just drip positives on them slowly. Along the way, just a few drips here and there, it's made the difference and has brought people to the products. Then, when they start using the products they see wonderful results.
- 4) **If you don't have the answers, call someone who does.** Put people in touch with the answer because the worst thing we can do is tell a person we will get back to them, and then we don't. We don't have to know it all, but we just need to know where to go to get the answer.
- 5) **Enjoy what you're doing.** If you can't have fun with what you're doing, then you're probably in the wrong line of business.
- 6) **Be persistent.** It's so rewarding to get through to people and truly help them, just by giving them time and being persistent.
- 7) **Check back with the people you have signed-up** to see how they are doing. Follow-up is key to building relationships for the future.

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Vascular Advantage™

Nitric Oxide Production

Nitric oxide is the key regulatory molecule for circulation and arousal. It also plays a critical role in multiple immunologic and physiologic body processes to maintain healthy living and energy.*

Healthy Circulation

- Promotes **blood vessel** health and integrity.*
- Supports healthy **sexual function** in both men and women.*
- Helps support healthy **energy levels**.*
- Supports **natural growth hormone** production and **lean muscle mass** development.*
- Encourages a healthy cardiovascular system.*
- Potent **L-Arginine** and **L-Citrulline** encourages nitric oxide production.*

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Research is ongoing.

Supplement Facts

Serving Size: 4 Level Scoops (12.8 grams)
Servings Per Container: 30

	Amount Per Serving	% Daily Value
Calories	50	
Calories From Fat	0	
Total Fat	0	
Total Carbohydrate	2 g	<1%
Sugars	0 g	
Sodium	2 mg	
Protein	10 g	20%
Vitamin C	500 mg	830%
L-Arginine	5500 mg	*
(based on free form L-Arginine)		
L-Citrulline	250 mg	*
A⁴ Proprietary Blend	1200 mg	*
L-Isoleucine, L-Leucine, L-Valine, L-Ornithine, L-Proline, Gamma Oryzanol, Transferulic Acid		

* Daily Value not established.

Brand New National Directors Look to the Future with a Plan to Succeed!

Jon Thompson



Jon Thompson, ND – Burnsville, MN

Enthusiasm, energy, and effort are the assets of Eniva's youngest National Director, Jon Thompson. In addition, the support and experience of his uplines has helped Jon develop his plan for success.

Jon's story goes back to his teenage years, "Before Eniva, I basically raced cars as soon as I could – thirteen, fourteen, years old racing go karts. All I'd ever done is feed my passion of working on cars. I was a tire tech with Tires Plus for a year and a half. Then, I went into the lawn care business. I worked on a crew and also was a subcontractor. I basically mowed lawns, and I was a one-man crew for the last three years. It was a lot of manual labor!" During this time, Jon got his feet wet with a different venture, "I had been a product user with another network marketing company. That was the first time I was exposed to this industry, with no previous success."

But, new success was waiting for Jon with Eniva, "I was willing to listen to my coach, Lidy Flom, and I was willing to not question her direction. I watched, and I applied her advice. And that's the difference between success and failure – it's learning from the people that are doing it successfully." Jon continues, "Having uplines like Lidy Flom and Lynette Dux make it very easy. By using the Tuesday night meetings and Lidy's Regenerative Health 101 call, we basically worked a system of introducing people to the Eniva technology."

As Jon received positive feedback about the impact of Eniva products, as well as drew upon the experience and expertise of his uplines, it enabled him to experience immediate results with Eniva's breadth of quality products. "I had been exposed to nutrition and its principles since 1995, and I had been looking for an answer to help people for years. Now with Eniva, I have the answers to help others with their health challenges. I'm excited to share a solution." Jon was ready to speed up his quest, "My organization grew rapidly in the beginning because I'd been waiting for this for nine years."

The attraction to Eniva uncovered a path to freedom recalls Jon, "I didn't want to stay at the job I had; I was looking for a way out. I set my goal to become National Director in November. I told to my boss last January, 'This is my last year, prepare to replace me.'"

Jon gave himself an **ULTIMATUM**, and he knew he needed to apply himself to reach his goal. "I did a lot of what I call 'walking on water.' I remember saying in July, 'I have a few months left here. I need to get serious.' I took the initiative to recommit and double my efforts, and I actually grew my organization 140% from July to August."

What advice does Jon give for someone just starting out with Eniva? "FIRST, go through your upline chain as far up as you need until you find someone that is where you want to be. Once you find a key person, take them on as your coach. SECOND, grow as a leader. Read books to expand your knowledge, to become a true leader, and learn from the people that are doing it right. This will help to eliminate mistakes." Jon continues to make an interesting observation, "New people have a lot of enthusiasm and a small amount of knowledge. People who have been doing this for a long time have a large amount of knowledge and often times, less enthusiasm. So, when you get that team together you have an eager person and another person with knowledge and expertise, everybody wins. People get help, the upline is able to use their strengths, and the new person's enthusiasm is what's going to help change lives." Jon's advice for a THIRD essential step involves expanding your daily activity routine. "Do something that makes you uncomfortable. Stretch so you can grow. You'll get more comfortable with each new step and you'll be able to grow even farther."

When Jon looks at his goals and his accomplishments, he can see the impact this business has on so many lives. "I'm most proud of the calls from people where Eniva's technology has changed their lives. The positive feedback from a person's health challenge is the biggest accomplishment." Even the impact on Jon's personal life makes him sit up and take notice. "I'll be getting that FREE car payment from Eniva for the first time this month. Just to have a car paid for by someone else has been a dream of mine since I was a kid, and it affords me the luxury to have an above average vehicle. Also, one of the greatest things I'm proud of is my mom's achievement to Regional Manager – a huge accomplishment for her." Going forward, Jon is looking to push up his teammates, "It's a new year, the convention has us fired-up, and I'm looking to help twelve people escape the frustration of the daily grind – to show them how to take advantage of technology that can change their future!"

Through it all, Jon knows it all comes back to the system Eniva has put forth for its members. "If you're looking for something that will reward you for personal growth, then Eniva is for you. It's the vehicle that will reward you for doing the extra work and bring your dreams back into your life. Eniva is uniquely positioned with an open opportunity and superior technology in the marketplace. It can get you anywhere you want to go, as long as you're willing to put in the effort."

Congratulations Jon, your spirit and energy are the qualities that will spark new growth for our entire organization. Your dedication and hard work will continue to expand and your far-reaching impact in the lives of others will soar!

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Liquidity & Assc, Inc. LLC



Bill Ice, ND – Fergus Falls, MN

As a brand new National Director and winner of the 2004 Pacesetter Award, Bill Ice is on track to set a new standard for business-building in 2005. With a business plan that has shown a great deal of success while staying simple, he knows that staying on task will help him achieve all his goals. "I was very focused from the start. The first thing I did was write down all my goals. I had a plan of action with my sponsor, Randy Allen, and I knew what I needed to do everyday. I've always used a theory in this industry; keep it simple, teachable, and duplicatable. Every contact I made focused on the VIBE Bottle and a Box. I also used the conference calls, and I did some home meetings to build faster, but our basic concept was the Bottle and the Box."

For fifteen years, Bill worked as a machinist for a Minneapolis-based company. He encountered a serious back injury that led to a self-employed career in the network industry, which he did full-time for nine years. All of this experience soon led him to Eniva. "I signed up with Eniva on June 10th of 2004," Bill recalled. "I was amazed at what I saw because I researched the industry and Eniva had everything I was looking for. I didn't think there was a company that had everything in place, so I got very excited at the prospect. Eniva had the products, they had owners with integrity, and they were a local company that I could touch, feel, and see. I also had tremendous support in a sponsor. We had a system, which is crucial, and we had the simplicity of the Bottle and the Box. I knew if I just put forth the effort and shared with the masses, that mathematically it would work out and be very, very profitable."

Bill had found what he was looking for with VIBE. He was able to see the potential this amazing product had for his life. "We're giving people the best product on the planet. I got very excited about this. VIBE, as far as a single product, seems to help everybody with everything. It's an all-in-one. It's what I think the world thought the early multi-vitamin was supposed to be. It's an amazing product, that everybody needs."

FORWARD MOTION

"If your dream is big enough, you'll move through the obstacles," teaches Bill. He also likes to quote Zig Zigler, "If you help enough people get what they want, you will automatically get what you want." When Bill sees that someone is ready to move forward and sign up with Eniva, he says, "I'll tell you what, you hold the pen, I'll move the paper..."

Bill goes on to share, it all comes back to having a plan. "Every evening before I go to bed I lay out a plan for the next day. What I need to accomplish, who I need to call. All of that is done ahead of time so in the morning, I'm very focused on what I need to accomplish. The other thing that is every bit as important to success is my relationship with God. I spend time in prayer and the Word in the morning, it attributes to our success. When I go in and get after it, He's my partner. We go to work together."

When Bill is asked what he is most proud of with his Eniva business he states, "Reaching National Director is a real honor. I'm very, very proud to be a part of this company and a part of the team. It's a real team effort here. Also, it's very exciting to achieve the car bonus qualification. I've been able to set that goal, work hard, go to the top in five months and car qualify. It's not easily done and it takes a lot of effort, but it is doable and we'll see more and more people achieve it."

What do his goals for the future entail? "My goal is to develop a National Director in every single leg that we've started. I believe over time, we can develop as many as fifteen National Director legs. I can already see it, I've already got it mapped out, and I believe it can be done within three to four years." He teaches, "Number one, dream big, because if you don't have a big dream, there's going to be an obstacle. There's going to be a 'no,' there's going to be negativity, or there's going to be something that comes along that's going to sidetrack you. If your dream is big enough, obstacles can't stop you."

On a final note, Bill adds, "I'd like to thank Ben and Andy, all the staff, and all the people at Eniva because we're all a team. I am very impressed with everyone's willingness to work together. That's the only way we're all going to succeed – together. They're doing their part at the corporation producing the product, taking care of the literature. We in the field need to do everything we do with the utmost of integrity, and continue to share this life-giving product."

Congratulations Bill, your vision, determination, and experience will lead us all to new heights. Your examples of a positive attitude and a dedicated work ethic will also help us to choose a direction of growth for the future. As we expand together, our impact will enable more people to achieve a vibrant life.

The Brand New ENIVA CATALOG



This NEW catalog also contains an Eniva company overview and 12 potent pages on the benefits of VIBE™!

Here's a look at the latest. – The New Eniva 2005 Catalog is making a powerful impact! Simplify your presentation by using this colorful and informative resource. It actually gives you a step-by-step guide to sharing the Eniva products and opportunity with others. The catalog positions Eniva as the true leader in nutrient delivery, **showcases the power of VIBE**, offers compelling product experience **testimonies**, as well as detailed information and health tips about Eniva's impressive support products — cardiovascular, minerals and vitamins, body support, cooking oils, digestion, weight loss, performance waters, and body care. Plus, at your fingertips you have the **Philosophy of Wellness** health reference at the the close of the catalog. It's a powerhouse of essential marketing tools.

What a Value for this All-In-One Resource!

It took some work, but we crunched some numbers with our print vendor, combined print pieces together, increased the print run, and passed the savings on to you. Yes!

On large quantity orders of Eniva Catalogs, it is necessary to cover the cost of the increased shipping weight. Please use the schedule below for larger order quantities.

Previous Individual Resources

VIBE Brochure	\$.50
VIBE Flyer	\$.15
Previous Catalog	\$1.75
Patient Pamphlets (3 @ \$.25 each)	\$.75
Philosophy of Wellness	\$.75
Total Cost	\$3.90

New All-In-One Catalog Prices

ID# 4280	Quantities 0 - 99	\$.50
ID# 4281	Quantities 100 - 499	\$.45
ID# 4282	Quantities 500 and up	\$.40

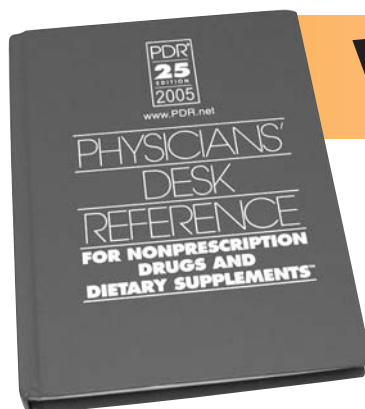
WOW! What a savings!

Catalog Shipping and Handling Charges — Large Orders

Catalog Quantity	Shipping & Handling
50-99	\$12.00
100-224	\$17.00

Larger quantities are **packaged in boxes of 225**. Please calculate your shipping on a **PER BOX** shipping cost:

225 per box quantity \$22.00 per box



VIBE is listed in the PDR®

(Physician's Desk Reference®) as having the highest certified Oxygen Radical Absorbance Capacity (ORAC) rating.

The Physicians' Desk Reference® for Nonprescription Drugs and Dietary Supplements is currently in production and will soon be released. It is an exciting step for Eniva to have VIBE featured in this powerful resource. In the initial section of the PDR, the VIBE product will be pictured (as shown right) in the Product Identification section. Then, in the Dietary Supplement Information section, VIBE lists its Supplement Facts as well as 2 charts on Competitive Antioxidant Capacity (ORAC) Scores, and a Digestibility Rating chart. The following information identifies the topics you can share with your teammates about the PDR and its use for healthcare professionals.



The PDR® has provided complimentary copies of its books to every practicing physician in the US for the past 54 years. Physicians alone reference it 246 million times per year!

The PDR® is the most trusted resource for drug information within the healthcare industry. It is usually one of the first reference books purchased by students of healthcare professions and has become the prescribing guide for the entire healthcare community.

PDR® recognized a growing need for a resource of non-promotional information on over-the-counter medications and dietary supplements, so the Physicians Desk Reference for Nonprescription Drugs and Dietary Supplements was created. This resource is the definitive source for nutritional information.

The Physicians Desk Reference® is without doubt the most trusted reference in the healthcare community.

- 99% of physicians verify facts with the PDR® before prescribing unfamiliar products.
- 95% of all physicians refer to the PDR® when in need of prescribing information.
- More than 61% of Physicians surveyed said the PDR® for Nonprescription Drugs and Dietary Supplements does impact their product recommendations.

Download a page about VIBE and the PDR in the back-end office – RESOURCE CENTER/TOOLS.

○ **Eniva will be purchasing a supply of PDR Guides in early March. Call in your order today and we will reserve a copy for you! \$54.95 ID#4284**