

Is Your Child at Risk?

Proper nutrition has been shown in clinical studies to help children develop to their highest potential regarding:

- Grades in school
- Focus and attention
- Immune function and development
- Balanced energy
- Self-image

• **Proper nutrition** plays an important role to reduce chronic disease risk, yet on a daily basis, **less than 50% of children consume the RDA recommended number of servings** in any given food group and **nearly 80% do not eat the recommended level of nutrient-rich fruits and vegetables.****



• **Obesity in kids** has reached epidemic levels. The National Health and Nutrition Examination Survey indicates that approximately 25% of American adolescents between the ages of 12 and 19 can be described as overweight, or becoming at risk of overweight.***

Studies show that 20 to 40% of American youngsters are physically unfit.

• The American Journal of Psychiatry shows that children who experience malnutrition exhibit strikingly increased **behavioral disorders and aggressive behavior** as they grow older. The study looked

at children between 8 and 17 years, and found disturbing behavioral statistics. Children who suffered certain nutritional deficiencies demonstrated a shocking 41% increase in aggression by age 8. At age 17, they demonstrated a 51% increase in violent and antisocial behavior. **The foods they were eating and the nutrients they were missing were critical factors.**

• According to a study conducted by the University of Southern California and published in the American Journal of Psychiatry, poor nutrition in the early years leads to **low IQ and antisocial behavior** that continues into later life.

* Strategy One, 2005.

** US Department of Agriculture, Agriculture Research Service, Family Economics and Nutrition Review, Trends in Food and Nutrient Intakes by Children in the US, CDC National Center for Chronic Disease Prevention and Health Promotion (www.cdc.gov/nccddp/bb_healthyouth/index.html)

*** NHANES 1999.

Data on file. Eniva Corp., 2007.

Ingredients that Make a Difference – Real Results

Kid's VIBE®

Supplement Facts

Serving Size: 1 Fluid Ounce
Servings Per Container: 30

	Amount Per Serving	% Daily Value
Calories	24	
Total Carbohydrate	5 g	2%*
Sugars	4 g	†
Vitamin A	1,500 IU	30%
Vitamin C	60 mg	100%
Vitamin D	400 IU	100%
Vitamin E	30 IU	100%
Thiamin (Vitamin B1)	1.5 mg	100%
Riboflavin (Vitamin B2)	1.7 mg	100%
Niacin	15 mg	75%
Vitamin B6	2 mg	100%
Folic Acid	400 mcg	100%
Vitamin B12	6 mcg	100%
Biotin	45 mcg	15%
Pantothenic Acid	10 mg	100%
Calcium	50 mg	5%
Iodine	150 mcg	100%
Magnesium	20 mg	5%
Zinc	4 mg	26%
Selenium	18 mcg	25%
Copper	.5 mg	25%
Manganese	1 mg	50%
Chromium	40 mcg	33%

SoluMAX® Blend

Fru-Vega™

MightyMAX™

Boron	500 mcg	†
Germanium	25 mcg	†
Sulfur	3 mg	†
Vanadium	5 mcg	†

Fru-Vega™ Proprietary Blend 6,000 mg †
Natural Extracts: Aloe Vera Gel, Grape, Apple, Cranberry, Raspberry, Blueberry, Blackberry, Strawberry, Cherry, Carrot, Elderberry, Hibiscus (flower), Lemon, Blackcurrant, Chokeberry, Pumpkin, Tomato, Pomegranate, Wolfberry, Stevia (leaf), Citrus Bioflavonoids, Mixed Tocopherols

MightyMAX™ Proprietary Blend 280 mg †
L-Carnitine, Malic Acid, Amino Acids

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

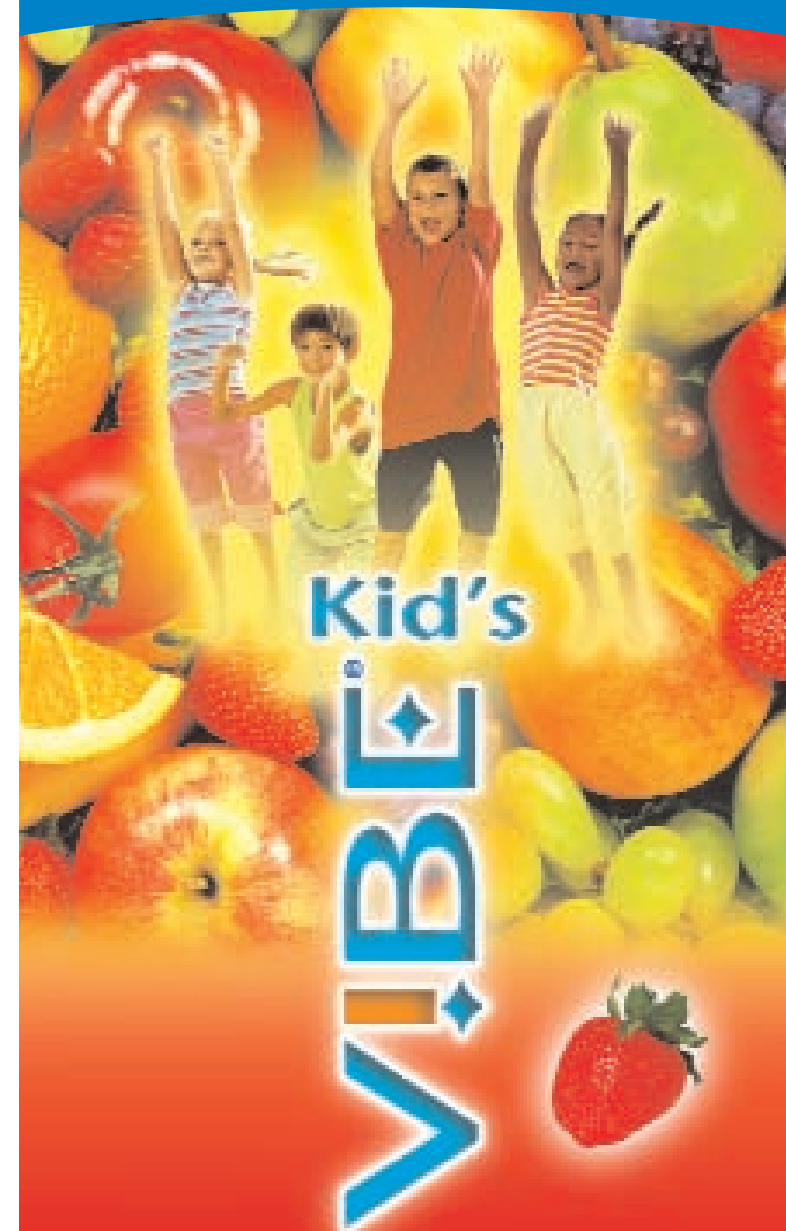
No Stimulants No Artificial Colors No Artificial Flavors

Kid's VIBE®:

The very best nutritional support for the leaders of tomorrow.

- **Science-based nutrient ratios** that meet the needs of children
- **Total-body** combination of healthful nutrients
- In the best interest of children, **ENIVA KID'S VIBE®** is a **natural formula** containing:
 - No artificial sweeteners or flavors (such as aspartame)
 - No artificial colors (such as FD&C)
 - No hydrogenated oils commonly found in many popular children and adult formulas
- **Safety • Quality • Efficacy**

ENIVA®



Multivitamin/Mineral and Antioxidant Formula

Bio-available minerals, vitamins and phytonutrients in appropriate balance for healthy growth and development

Taking Wellness to the World™

active & healthy



Even the most well-intentioned parents often struggle with giving their families the right balance of nutrients. Picky eaters, allergies and busy lifestyles tend to make healthy nutrition choices challenging. Plus, families receive such an abundance of mixed messages about nutrition, they often don't know how to interpret them. Even with the publication of U.S. Government Dietary Guidelines, a recent survey showed 40% of adults are confused about the recommendations. Of those who understood the guidelines, many felt they would not be able to abide by them.*

However, what is known for sure is that most people, especially children, do not get the recommended amounts of nutrients they need from food alone. The suggested guidelines for fruit and vegetable consumption per day is simply not a reality for today's busy families. This is why most nutrition experts now agree a nutritional supplement taken everyday is vital for optimal health.

Balanced Nutrition

At all stages of a person's life, proper nutrition is vitally important. During early childhood, children need critical essential vitamins and nutrients for healthy growth and development. During adolescence, busy children need good nutrition, particularly when faced with fast foods, sweets and snacks. And into adulthood, often facing stress, poor digestion and unhealthy environmental influences, a comprehensive nutrition program is needed. When it comes to supporting a lifetime of healthy living, it is vital to understand that proper nutrition and exercise during childhood can make the difference between health or disease later in life.

1

† This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

The Key to Vibrant Living

Eniva Kid's VIBE® is the perfect companion for children and families who need help supporting their nutrition goals. With Kid's VIBE, the whole family will feel good about getting the nutrition they need. Kids will love the great-tasting berry formula, and parents will appreciate its safe, natural and well-rounded formula. Plus, it's perfect for kids who don't like tablets or chewables.



Kid's VIBE®

ENIVA KID'S VIBE® contains 3 proprietary nutritional blends in ONE OUNCE to help promote success for children & adults:

1

SoluMAX® - Nutrition Support & Immune Health†

Balanced and bio-available blend of minerals, vitamins and phytonutrients in a stabilized aqueous solution



2

Fru-Vega™ - Antioxidant Power†

Each serving contains the antioxidant ORAC score of one serving of fruits & vegetables from a proprietary blend of fruit & vegetable components

Great Taste!
Natural Berry Flavor
Kids Love!



3

MightyMAX™ - Energy & Cellular Health†

L-carnitine, malic acid and amino acids including lysine, proline and isoleucine promote balanced energy production and cellular integrity†



3

• Leading medical researchers and clinicians recommend that all children and adults take a multi-nutrient supplement. ENIVA KID'S VIBE® not only meets medical recommendations, but has been specifically formulated to exceed the nutritional value of other liquid supplements.



ORAC CERTIFIED AND GUARANTEED

One of the special features of Kid's VIBE® is that it has been ORAC tested. The Oxygen Radical Absorbance Capacity (ORAC) score is a definitive test for assessing the antioxidant strength of nutrients. The outstanding ORAC rating of Kid's VIBE guarantees a minimum of one serving of fresh fruits and vegetables per serving, making it a leading supplement for young people. Plus, Eniva Kid's VIBE has additional nutrient components for total-body support and is GUARANTEED fresh, without artificial ingredients.